

Robert Rupp

Represented by Creative Circle
(713) 343.2305

I'm a digital marketing consultant and certified behavioral coach with a 20 year work history of creative excellence.

EXPERIENCE

Vortex Companies, Houston, TX *Digital Marketing Director*

April 2018 - MAY 2020

Directed cross-channel digital marketing plans, strategies and campaigns for Vortex Companies and their family of brands across the US, Europe and Mexico.

Baird Consulting, Annapolis, MD *Digital Marketing Consultant*

JUNE 2016 - JANUARY 2018

Specialized in helping industrial clients grow quickly and efficiently by leveraging expertise in digital marketing, lead gen and WordPress.

DZINE9 LLC, Williamsport, PA *Digital Marketing Consultant*

JANUARY 2011 - OCTOBER 2014

Managed marketing campaigns for customers across the US. Specialized in project management, search engine optimization and WordPress.

Compu-Gen Technologies, Williamsport, PA *Senior Web Developer*

MARCH 2008 - SEPTEMBER 2010

Developed Joomla websites for Compu-Gen technology web clients. Implemented search engine optimization and others digital strategies to generate leads.

INBOX360, Williamsport, PA *Senior Creative Director*

JANUARY 2002 - MARCH 2005

Directed creative for an email newsletter design team and supported over 100 clients including Pfizer, Harley-Davidson and The Bob & Tom Show.

SKILLS

Adobe Suite
Creative Direction
Digital Marketing
Google Suite
Lead Generation
Microsoft O365 Admin
Search Optimization
Wordpress CMS

CERTIFICATIONS

Behavior Change Specialist
National Academy of Sports
Medicine, May 2020
Certification: 1200461387

EDUCATION LEVEL

Bachelor of Science

EDUCATION

University of Sedona, Sedona, AZ
Bachelor of Science, Philosophy & Religious Studies

JUNE 2018 - DECEMBER 2020

Graduated from University of Sedona with focus on psychology, theology and interpersonal studies to include reasoning and epistemology.

University of Phoenix, Phoenix, AZ
Associate of Arts, Design & Visual Communications

DECEMBER 2006 - JANUARY 2008

Graduated with an associate of science degree with specialization in digital media production / visual communications.